

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:3394  
ANSWERED ON:12.12.2014  
LIVE TELECAST OF CRICKET MATCH  
Sundaram Shri P.R.

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government proposes to live telecast cricket match being played between Indian team and any other team anywhere in the world on Doordarshan only instead of the contract being given to private channel;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING ( COL RAJYAVARDHAN RATHORE (Retd.)

(a) to (c) Prasar Bharati has informed that there is no such proposal under their consideration due to following reasons:-

- i) Telecast of the cricket matches on DD entails stupendous expenditure as Sports Rights have to be procured through Open Bidding.
- ii) Doordarshan does not have the rights for any international cricket series featuring the Indian Team.
- iii) Doordarshan telecasts international cricket only by sharing the terrestrial rights with the rights holders.
- iv) One day International(ODIs) and T-20 cricket matches being played with participation of the Indian Team are simulcast Live on Doordarshan by sharing the signals of the event with Rights Holder under the provisions of the Sports Broadcasting Signals(Mandatory Sharing with Prasar Bharati) Act, 2007.