GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:3273
ANSWERED ON:12.12.2014
GLOBALISATION OF DOORDARSHAN
Venugopal Dr. Ponnusamy

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government proposes to globalize Doordarshan channel by telecasting its programmes in various countries;

(b) if so, the details thereof ;

(c) whether the Government has recently signed Memorandum of Understanding (MOU) with Germany's Public Service Broadcaster; and

(d) if so, the details and salient features thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.)

(a) to (d): Yes Madam, Prasar Bharati has informed that they are making efforts to distribute DD India Channels globally. Doordarshan had signed an MOU with Asian Television Network, Canada in 2013 for distribution of 5 DD Channels in Canada.

Doordarshan has granted permission to Mauritius Broadcasting Corporation for distribution of 6 DD Channels in Mauritius.

Doordarshan has also recently signed an MOU with Deutsche Welle (DW), Germany for distribution of DD India Channel through Hotbird 13B satellite on barter basis. Prasar Bharati has informed that the salient features of the MOU signed with Deutsche Welle (DW), Germany are as under:-

1. DW shall provide PB with a satellite capacity of 2 Mbit/s on Hotbird for the transmission of PB's DD India "Signal".

2. The Channel DD India will be available in a basic package and will be without any subscription.

3. PB shall provide the Signal to DW or any other recipient determined by DW in a form suitable for receipt and transmission.

4. PB shall be responsible for the cost of delivery of the Signal to DW in Germany. All cost associated with such delivery shall be paid by PB to the DW Licensee in India, Cabsat Channels Pvt. Ltd. Cabsat is willing to arrange to collect the Signal of DD India from PB's satellite and arrange for the provision of the Signal to DW in Germany, and invoice PB accordingly.