

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:419

ANSWERED ON:25.11.2014

TOURISM PROMOTIONAL SCHEMES .

Patil Shri Bheemrao Baswanthrao;Rao Shri Rayapati Sambasiva

**Will the Minister of TOURISM be pleased to state:**

(a) the details of the schemes being implemented by the Government for the promotion of tourism in the country including the facilities being provided for the tourists and the achievements made as a result thereof in respect of the tourism industry;

(b) the funds allocated, released and utilised under such schemes during each of the last three years and the current year, State/UT-wise;

(c) the details of the projects undertaken regarding major tourist destinations in the country along with the funds allocated and utilised during the said period, State/UT-wise;

(d) whether the funds allocated has been fully utilised by the States and if not, the reasons therefor along with the corrective steps taken in this regard; and

(e) whether the Government has made any assessment/conducted a review on the efficacy of the Tourism Promotional Schemes including those relating to major tourist destinations and if so, the details thereof?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a): The following major plan schemes presently implemented by the Government for promotion of tourism in the country.

1. Central Sector Scheme (CS)

# Externally Aided Projects

# Assistance to IHMs/FCIs /IITM/NWS

# Capacity Building for Service Providers

# Overseas Promotion and Publicity

# Domestic Promotion and Publicity including Hospitality

# Market Research including 20 Years Perspective Plan

# Assistance to Central Agencies for Tourism infrastructure development

2. Centrally Sponsored Schemes (CSS) Product/ Infrastructure Development for destination and Circuits

Ministry of Tourism has sanctioned a total No. of 1226 tourism projects for an amount of Rs.4090.31 Crore during 11th Plan to various States/UTs. During 2012-13, 136 projects were sanctioned for an amount of Rs.929.84 Crore and during 2013-14, 261 projects for an amount of Rs.1801.54 Crore were sanctioned to various States/UTs.

(b): A statement giving details of the funds allocated and utilised under these schemes during each of the last three years and the current year is placed at Annexure-I.

(c) and (d): The details of projects undertaken (including major tourist destinations) along with funds allocated and utilised State/UT-wise are given at Annexure-II.

(e): Evaluation Studies for various schemes are got conducted by the Ministry of Tourism from time to time. List of such studies undertaken from the year 2007 onwards, reports of which are available on the website of Ministry of Tourism ([www.tourism.gov.in](http://www.tourism.gov.in)) are given at Annexure-III.