

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1344
ANSWERED ON:01.12.2014
BACK WATER TOURISM POLICY
Karunakaran Shri P.

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government in cooperation with State Government of Kerala has framed any Back Water Tourism Policy;
- (b) if so, the details thereof; and
- (c) the time by which a concrete Back Water Tourism Policy is likely to be framed with a view to preserve the back water environment in the State to boost tourism?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a) to (c): No, Madam. However, The Ministry of Tourism has launched a Comprehensive Sustainable Tourism Criteria for India (STCI) for three major segments of tourism industry, namely accommodation, tour operators and Beaches, Backwaters, Lakes and Rivers sector on 26.08.2014, which is applicable for the entire country including the State of Kerala.

The Comprehensive Sustainable Tourism Criteria for India (STCI) addresses need of various eco-friendly measures like Sewage Treatment Plan (STP), rain water harvesting system, waste management system, pollution control etc.