GOVERNMENT OF INDIA TOURISM LOK SABHA

UNSTARRED QUESTION NO:1287

ANSWERED ON:01.12.2014

CULINARY SURVEY TO PROMOTE TOURISM

Gavit Dr. Heena Vijaykumar; Mahadik Shri Dhananjay Bhimrao; Patil Shri Vijaysinh Mohite; Satav Shri Rajeev Shankarrao; Sule Smt. Supriya Sadanand

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is in the process of bringing out a cleanliness index of the top five cleanest cities in the country with a view to promote and boost tourism in the country in corporation with the Ministry of Urban Development;
- (b) if so, the details thereof along with the names of the five cleanest cities;
- (c) the time by which these five cities will be declared cleanest to boost and promote tourism;
- (d) whether the Government is contemplating to carry out a culinary survey across the country; and
- (e) if so, the details thereof and the purpose behind the survey?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

- (a) to (c): Ministry of Tourism has engaged a consultancy firm to develop a methodology for preparing the Cleanliness Index and prepare the cleanliness index for one city/town selected from each State/UT. The draft report of the study will be received by March, 2015
- (d) and (e): Yes, Madam. The culinary tradition of India is very rich and diverse. The culinary survey aims to document the recipes of each district of all States and will include information such as ingredients used, method of preparation, legend, if any, attached to the dish, covering details of special pots and pans used etc.