

**GOVERNMENT OF INDIA
URBAN DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:520

ANSWERED ON:26.11.2014

CLEAN INDIA MOVEMENT

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Will the Minister of URBAN DEVELOPMENT be pleased to state:

- (a) whether the Government has launched 'Clean India Movement':
- (b) if so, the salient features and the works that are likely to be undertaken along with the target fixed for various works including construction of toilets under the movement in the current financial year;
- (c) the details of the funds required to implement the said movement along with the manner in which the funds are likely to be shared between the Union and the State Governments;
- (d) the details of funds allotted/utilized and the work undertaken under the programme since its inception and the steps the Government is taking to ensure maximum participation of people in the movement;
- (e) whether the Government has sought participation of Private sector in implementation of the said programme; and
- (f) if so, the details thereof along with the response of the private sector in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT (SHRI BABUL SUPRIYO)

(a) & (b): The Government has launched Swachh Bharat Mission for Urban areas on 2nd October, 2014 which aims to achieve the objectives of providing sanitation facilities for all 4041 statutory town in the country by 2nd October, 2019. The Mission has inter-alia following components:-

- (i) Provision of household toilets.
- (ii) Community toilets.
- (iii) Public toilets.
- (iv) Solid Waste Management.

(c)& (d): The total cost estimate for the Mission is Rs. 62,009 crore out of which the Central Government's contribution amounts to Rs. 14,623 crore. The funding pattern between the Central Government and the State Government/ Urban Local Bodies (ULBs) is 75%:25%. The gap in financing of the aforesaid components could be met by the beneficiary contribution, private funding, funds with private companies under Corporate Social Responsibility (CSR) and the Swachh Bharat Kosh of the Ministry of Finance. Various awareness campaign have already been initiated at all levels to create the awareness and people participation in the Mission. State Government/ Urban Local Bodies (ULBs) will undertake infrastructure work as per mission guidelines. The mission has following objectives:-

Eliminate open defecation. # Conversion of insanitary toilets to pour flush toilets # Eradication of manual scavenging. # 100% collection and scientific procession/disposal/reuse/ recycle of Municipal Solid Waste. # To bring about a behavioural change in people regarding healthy sanitation practices. # Generate awareness among the citizens about sanitation and its linkages with public health. # Strengthening of urban local bodies to design, execute and operate systems. # To create enabling environment for private sector participation in Capital Expenditure (CAPEX) and Operational Expenditure (OPEX).

(e)& (f): Yes, Madam. The Government has sought participation of private funding and beneficiary contribution to meet the gap in financing the various components of mission viz. household toilets, community toilets, public toilets and solid waste managements. However, State Governments/Urban Local Bodies (ULBs) will initiate the participation of private companies in the Mission.