

**GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA**

UNSTARRED QUESTION NO:786
ANSWERED ON:27.11.2014
SWACHH BHARAT ABHIYAAN IN RAILWAYS
Meghwal Shri Arjun Ram

Will the Minister of RAILWAYS be pleased to state:

- (a) whether the Railways have undertaken cleanliness programme under 'Swachh Bharat Abhiyaan' launched on 2 October, 2014;
- (b) if so, the details thereof and the nature of programmes undertaken in all the Divisions in the country;
- (c) whether the Railways have issued any guidelines in this regard and if so, the details thereof;
- (d) whether any mechanism is being developed to monitor the cleanliness drive by the Railways and if so, the details thereof; and
- (e) whether the Railways propose to engage social organisations and NGOs to speed up the cleanliness drive and if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI MANOJ SINHA)

(a) to (e): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF UNSTARRED QUESTION NO. 786 BY SHRI ARJUN MEGHAWAL TO BE ANSWERED IN LOK SABHA ON 27.11.2014 REGARDING SWACHH BHARAT ABHIYAAN IN RAILWAYS.

(a): Yes, Madam.

(b): Under the 'Swachh Bharat Mission', a special cleanliness campaign has been launched by Indian Railways on 2nd October, 2014, the Gandhi Jayanti Day, based on the elaborate instructions of Ministry of Railways and with main focus on shramdan and public awareness. Several of the Hon'ble Union Ministers, Members of Parliament, other senior functionaries, Officers and staff of Indian Railways participated in the launch of the Mission.

(c): The instructions on the launching of the cleanliness campaign are as under:

1. In view of Hon'ble Prime Minister's directive a cleanliness campaign has to be launched by Indian Railways on 2nd October 2014, Gandhi Jayanti Divas, involving shramdaan and awareness activities. Accordingly, all Zonal Railways shall launch a Special Cleanliness Campaign on 2nd October, 2014 for keeping the sphere of work neat and clean with special focus on stations and colonies.
2. Zonal Railways should ensure that all officers and staff except running staff and other essential category staff participate in the 'shramdaan' relating to cleanliness activity or in spreading awareness on cleanliness.
3. For this purpose, each Zonal Railway / production unit shall prepare a comprehensive "Cleanliness Action Plan" (CAP) for each division / unit under it covering stations, trains, track, workshops, colonies, etc. and ensure involvement of all railwaymen in the campaign. The services of non-railway organizations like NGOs, NSS, NCC, school/college students, scouts and guides etc. should also be taken for this campaign.
4. The 'shramdaan' shall be organized at stations, trains, track, offices, workshops, colonies, etc., and such 'shramdaan' should involve officers and staff at every level. Railways offices and workshops which are closed on the National Holiday shall be exempted from the campaign on 2nd October 2014.
5. Under the plan, DRM/ADRM should coordinate the activities related to this campaign within the division including deployment of staff and allocation of material resources. GMs and DRMs shall ensure that all officers in the Zonal and Divisional Headquarters are nominated to a station/colony to organise and lead the campaign.
6. The nominated officer in charge of the station/colony shall conduct an inspection of the assigned area 15 days in advance and assess the requirements for carrying of the cleanliness campaign at the location and the division shall arrange to provide the necessary inputs accordingly. Where considered necessary, more than one officer could be deputed for each major station. Officer-in-

charge will be vested with administrative and supervisory powers which are necessary for execution of campaign related activities.

7. Zonal railways should also ensure that the tracks located between stations in city areas are cleared of debris, garbage and plastic waste. Engineering officers concerned shall be assigned the responsibility in this regard. This shall be done as a one-time activity by 28th September, 2014. The Divisions shall also prepare a schedule for periodic cleaning thereafter. Similar action for one time cleaning shall be taken with regard to railway colonies.

8. The detailed action plan and programme approved by the General Manager shall be advised to Railway Board by the 17th of September, 2014.

9. Awareness Campaign: Focus of awareness creation should be more by demonstration of efforts and programmes taken up on 2nd October and subsequent days. Regular announcements should be made on the Public Address System (PAS) to educate the rail users. Posters, Electronic display boards, banners, stickers should be displayed at all conspicuous places. CCTVs at stations should be utilized for spreading awareness messages at stations. Pamphlets should be printed and distributed to public with the message for keeping station premises clean.

10. The drives should also include action against persons making premises dirty under rules prohibiting littering at railway premises. Messages should also be given through CCTVs and PA Systems highlighting the penal provisions under the rules.

11. School children, NCC cadets, NSS volunteers, scouts and guides and public volunteers could be associated during the awareness campaign.

12. Public Relations: ADG/PR and DIP at Board level and CPROs/ PROs at the zonal/divisional headquarter levels should coordinate with the Press and electronic media in order to spread the awareness about cleanliness campaign and also ensure adequate coverage of the activities related to this campaign at various stations of IR. Newspaper advertisements should also be given bringing about necessity for keeping the railway premises clean. Electronic media should be used for spreading awareness messages regarding cleanliness.

13. Officers-in-charge of major stations should organize requisite photography/videos of the campaign at the stations.

14. Special grant of money shall be made by GMs for awareness activities like advertisements, videos, etc., if required.

15. Utilisation of Funds: Available funds for cleanliness to be utilized for conducting the cleanliness drives. A1", "A","B" and 'C" category stations having cleaning contract must utilize the resources and services of the regular cleaning contractor for cleanliness activities and awareness creation activities may be taken up with additional financial resources as may be required.

16. At "D" and "E" category stations a special grant of Rs.1000 per platform at a station for the campaign day (02-10-2014) be provided in addition to regular arrangement for cleaning.

17. At all stations the imprest meant for maintenance and cleanliness should be recouped well before 25th September.

18. The Cleanliness Drive shall last throughout the day (8 hours), in shifts.

19. After the campaign, Zonal Railways shall send a report and upload photographs and videos showing its impact (before and after) to the data hub of the Board. IT Directorate will issue necessary instructions in this regard.

20. The campaign should show positive and visible effect on cleanliness over Indian Railways.

The action plan for the next five years are as under:

1. The 'Swachh Bharat Campaign' shall be launched on 2nd October 2014 in order to achieve Gandhiji's Dream to create a "clean India" by the 150th Birth Anniversary of Mahatma Gandhi in 2019.

In next five years, regular events on cleanliness should be organized.

2. From 25th September 2014 till Diwali, there should be major cleanliness drives across the country. All Government Offices/Service areas from the highest to the lowest level must organise cleanliness drives.

3. Under the mission it shall be ensured that stations, tracks, colonies and offices are maintained in the clean and hygienic condition.

4. The first focus should be clean and hygienic toilets and in particular those located at railway stations.

5. The "Swachh Bharat Mission" campaign shall include tree plantation, removal of encroachments, maintaining clean toilets, painting of road kerbs, clearing posters, repairing street lights, improving drainage, improving signage, whitewashing of buildings (as per schedule) etc.

6. There shall be a sustained "Public Awareness Campaign" to promote "Swachh Bharat Mission".

(d): Regular inspection by various officials at the railway stations are conducted to monitor cleanliness. Zonal Railways have also been advised to send monthly status reports to Railway Board on progress achieved towards 'Special Cleanliness Drive-Swachh Bharat Mission'.

(e): Non- railway organizations like NGOs, NSS, NCC, School/ College student, scouts & guides have been co-opted during the launching of the campaign.