

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:509  
ANSWERED ON:26.11.2014  
ENTERTAINMENT AND MEDIA INDUSTRY  
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**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) The projected growth trend/compound annual growth rate of entertainment and media industry including internet and TV industry for the next five years;
- (b) the revenue generated by the government from entertainment industry during the last three years, State-wise; and
- (c) whether the growth in this sector helped in improving employment opportunities for the youth;
- (d) if so, details thereof, State-wise;
- (e) whether the Government has any programmes to promote entertainment industry; and
- (f) If so, the details thereof?

**Answer**

MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE (Retd.)).

(a) to (d): As entertainment and media Industry is primarily driven by private sector, no data relating to growth of the sector, revenue generation and employment opportunities for the youth is being maintained by the Government. However, as per the FICCI-KPMG Media & Entertainment Industry Report, 2014, the projected growth trend/ compound annual growth rate of entertainment and media industry for the next five years is as under:

Year	Overall Industry size in INR Billion	CAGR (2013-18)
2014	1039	
2015	1201	
2016	1390	14.2 %
2017	1580	
2018	1786	

In addition to above, the revenue generated by the Government during the past three financial years through Prasar Bharati and from license fee from TV channels/ DTH Operators, is as under:

Year	Revenue Generated (Rs. In Crore)				
	Prasar Bharati	License Fee from Private TV Channels broadcasters	License fee from DTH FM Radio	License fee from private	Total
2011-12	1409.54	26.82	177.91	68.00	1682.27
2012-13	1552.90	33.30	308.67	80.00	1974.87
2013-14	1622.84#	41.07	395.44	102.12	2161.47
	Grand Total				5818.61

# As per provisional accounts.

- (e) & (f): Government administers various programs and Schemes for promotion of Entertainment Industry. These are as under :
- i. National Film Awards – Awards are being given in 30 categories in Feature Films section, 22 categories in Non-Feature Films section and 2 categories in Best Writing on Cinema.
  - ii. International Film Festival of India – The Festival is organized in Goa every year. Apart from films from different countries, the main attraction of the festival is the Indian panorama which showcases the best of Indian Cinema.
  - iii. Participation in Film Markets Abroad – In order to promote the Indian Cinema and India as a destination for film shooting, the

Ministry participates in various famous International Film Festivals.

iv. Film Institutes – Film and Television Institute of India, Pune and Satyajit Ray Film and Television Institute, Kolkata are autonomous bodies under the aegis of Ministry of I & B. They provide higher level of professional education and technical expertise in the art and technique of film making and television production.

v. Production of Films– Ministry produces quality films in the categories of feature films, documentaries, quickies, short films and children films through its Media units to promote the film sector. The films are exhibited amongst the stakeholders and showcased at different forums.