

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:476  
ANSWERED ON:26.11.2014  
KISAN CHANNEL  
K. Shri Parasuraman

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government has started telecasting Kisan Channel as announced in the budget;
- (b) if so, the details thereof and if not, the reasons therefor alongwith the time by which it is likely to be started ; and
- (c) the steps taken by the Government in this regard?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE  
(Retd.)

(a) to (c): Prasar Bharati has informed that action is being taken for content planning, optimal staffing, arranging for technical and engineering requirements and the software to run the proposed Kisan Channel, in consultation with the concerned stakeholders. Government is closely monitoring the progress on the aforesaid areas for the launch of the Channel.