

**GOVERNMENT OF INDIA  
CULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:285  
ANSWERED ON:25.11.2014  
CULTURAL PROGRAMMES FOR FOREIGN TOURISTS  
Rao Shri Rayapati Sambasiva

**Will the Minister of CULTURE be pleased to state:**

- (a) whether the Government has taken any initiative to showcase Indian culture to the foreign tourist visiting the country;
- (b) if so, the details thereof;
- (c) whether the Government has undertaken any review to know the utility and impact of the programmes of the Ministry to showcase Indian culture to the foreign tourists;
- (d) if so, the details thereof during each of the last three years and current year and if not, the reasons therefor; and
- (e) the details of flagship programmes implemented by the Government for promoting Indian Culture in the country and abroad?

**Answer**

MINISTER OF STATE (IC) FOR CULTURE AND TOURISM (DR. MAHESH SHARMA)

- (a)& (b): The Ministry of Culture conducts regular programmes to disseminate Indian Art and Culture in India and abroad. These programmes are accessible to all and not specific to foreign tourists.
- (c) & (d): Question does not arise.
- (e): There are no such flagship programmes.