

**GOVERNMENT OF INDIA
AYURVEDA, YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMEOPATHY (AYUSH)
LOK SABHA**

UNSTARRED QUESTION NO:2185
ANSWERED ON:28.07.2017
Development of AYUSH through Private Companies
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Will the Minister of AYURVEDA, YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMEOPATHY (AYUSH) be pleased to state:

Will the Minister of AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) be pleased to state:

- (a) the initiatives taken to promote the traditional methods of healing in the country;
- (b) the manner in which the domestic market for AYUSH is developing in India;
- (c) the infrastructure being developed in the country to leverage AYUSH in delivering healthcare services; and
- (d) the role of private companies in the development of AYUSH in the country?

Answer

ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)

(a): The Research Councils of the Ministry of AYUSH undertake organized research and develop programmes for the promotion of traditional methods of healing in the Country. Apart from undertaking research, Councils are providing medicare services for the patients through its Research Centres and extension OPDs. Further, the Ministry takes up initiatives under the Information, Education & Communication (IEC) Scheme for propagation and promotion of AYUSH systems of medicine by organizing Arogya fairs/Melas, Conferences, Exhibitions, Seminars, Workshops, Symposium and also undertaking publicity through electronic multimedia, print media campaigning for awareness amongst the citizens all over the country.

-2-

Other Autonomous Bodies of the Ministry, like All India Institute of Ayurveda, National Institute of Ayurveda, National Institute of Unani Medicine, National Institute of Siddha, National Institute of Naturopathy, Rashtriya Ayurveda Vidyapeeth, Morarji Desai National Institute of Yoga, All Institute of Ayurveda, North Eastern Institute of Ayurveda and Homoeopathy, Institute of Post Graduate Teaching and Research in Ayurveda are also engaged in promotion of traditional methods of healing through activities in healthcare and education.

(b): AYUSH market in India is developing along the lines of few significant sectors, namely drugs & formulations, food supplements, treatment like Panchkarma, practices like Yoga etc.

(c): Under the Centrally Sponsored Scheme of National AYUSH Mission (NAM), there is provision of financial assistance to develop infrastructure in the country to leverage AYUSH in delivering healthcare services :

(i) Co-location of AYUSH facilities at Primary Health Centers (PHCs), Community Health Centers (CHCs) and District Hospitals (DHs).

(ii) Up gradation of exclusive State Government AYUSH Hospitals and Dispensaries.

(iii) Setting up of upto 50 bedded integrated AYUSH Hospital.

(iv) Upgradation of State Government Educational Institutions.

(d): There is no Private Company in the country which is known to be working purely in the area of the development of AYUSH. However, there are many private companies which are engaged in manufacturing of AYUSH drugs & formulations as well as food supplements based on AYUSH constituents. Private companies are also active in providing wellness solutions based on AYUSH principles. Such companies also contribute to the development of AYUSH through procurement of raw materials, employment of AYUSH professionals and research activities in AYUSH.

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