

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1213
ANSWERED ON:24.07.2017
Grants under MDA Scheme
Dhruvanarayana Shri Rangaswamy

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Government is providing grants of financial assistance funds under Marketing Development Assistance(MDA) scheme;
- (b) if so, the details thereof;
- (c) whether the Government has approved any proposals in this regard during the last three years and the current year; and
- (d) if so, the details thereof and if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

(a) to (d): Yes. Under the Marketing Development Assistance (MDA) Scheme, lumpsum assistance is provided to Export Promotion Councils/ Trade Promotion Organizations for the following:

- (i) to assist exporters with a f.o.b. value of exports of upto Rs.30 crore [relaxed in the case of events in the Latin American and Caribbean (LAC) Region],for participation in approved export promotion events abroad including reimbursement of air fares and cost of rented space.
- (ii) to assist Export Promotion Councils /Trade Promotion Organizations to undertake export promotion activities for their product(s) and commodities in India and abroad.

The funds released to the eligible agencies under the MDA Scheme during the last three years are as under:

Year Financial Assistance provided

2014-15 Rs. 50.00 crore

2015-16 Rs. 48.74 crore

2016-17 Rs. 45.93 crore

The Scheme now stands merged with the Market Access Initiative (MAI) Scheme.
