

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:5944
ANSWERED ON:10.04.2017
KVIC Schemes for Rural Women
Shetti Shri Raju alias Devappa Anna

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government/Khadi and Village Industries Commission is implementing/proposes to implement any scheme to set up small industries for rural women along with creation of market for their products in coordination with Ministry of Women and Child Development so as to improve upon the social and economic conditions of rural women especially those living below the poverty line;
- (b) if so, the details thereof along with the present status of the said scheme; and
- (c) the other steps taken/being taken by the Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a)to(c): Government/Khadi and Village Industries Commission is not implementing any special scheme exclusively for women in coordination with Ministry of Women and Child Development.

Under the Prime Minister's Employment Generation Programme (PMEGP), a flagship programme of Ministry of MSME for generation of employment opportunities through establishment of micro enterprises in rural as well as urban areas, women can avail the benefits of the scheme to set up their own unit. Women entrepreneurs get 25% and 35% subsidy (Margin Money) to set up projects in urban and rural areas, respectively.

Status of the PMEGP scheme in respect of number of units set up by women entrepreneurs and Margin Money subsidy provided under the scheme during last two year and current year is as given below:

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Year No. of women entrepreneurs Margin money (Rs. in crore)
2014-15 13394 339.18
2015-16 11356 275.04
2016-17
(Provisional)
(upto 28.03.2017) 8633 237.27
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KVIC organizes Districts, State and National level exhibitions where women entrepreneurs also participate and sell their products. Women entrepreneurs promoted by KVIC can also sell their products at sales outlets of designated Khadi Institutions (KIs) and also at Departmental Sales Outlets of KVIC and State Khadi and Village Industries Boards.

For the benefit of women entrepreneurs/artisans, KVIC also arranges various training programmes such as tailoring, embroidery, Agarbatti and candle making, masala, papad manufacturing etc. Women are also engaged in the spinning activity of Khadi Programme. 19,745 women candidates were trained under various industry disciplines during 2015-16.

Coir Board is implementing 'Mahila Coir Yojna' (MCY), an exclusive programme for women under which training is provided with a stipend of Rs.1000 per month for a total period of 2 months. After training for production of coir yarn, they can obtain motorized ratts with 75% subsidy subject to a maximum ceiling of Rs.7500/- per ratt.