

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

STARRED QUESTION NO:509
ANSWERED ON:10.04.2017
International Engineering Sourcing Show
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Government organised the 6th edition of the International Engineering Sourcing Show (IESS) at Chennai recently;
- (b) if so, the details thereof along with its aims and objectives;
- (c) the details of the foreign delegates/ companies participated in the event, country-wise along with the details of issues discussed with them including with Russia and Eurasian Economic Union therein and the outcome thereof;
- (d) the details of the Memoranda of Understanding signed, country-wise along with the terms and conditions thereunder and the extent to which the 6th edition of IESS has been able to facilitate export increase and enhance trade ties with the participating countries; and
- (e) the steps taken/being taken by the Government to boost the Indian Engineering exports?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

a) to e): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO. 509 FOR ANSWER ON 10TH APRIL, 2017 REGARDING "INTERNATIONAL ENGINEERING SOURCING SHOW"

(a) to (d) EEPC India, the Council for promoting engineering exports, organised the VI Edition of its annual export promotion event, at Chennai on 16th - 18th March, 2017. The event, titled "International Engineering Sourcing Show (IESS)", was aimed at enhancing exports through demonstration of Indian engineering capabilities in various focus sectors, viz., Industrial Supply & Subcontracting, Metal & Shop Floor, Industrial & Electrical Machinery, Automobiles and Auto Components and Innovation & Technology; establish linkages between the academia like Indian Institute of Technology, Council of Scientific and Industrial Research labs, Bhabha Atomic Research Centre etc. and the Micro, Small and Medium Enterprises (MSME) for technological upgradation of engineering products; facilitate interaction amongst the MSME participants from various industrial clusters spread in India, etc.

The three-day event witnessed a footfall of around 10,000 visitors, presence of 481 delegates from 46 nations, over 300 exhibitors, a large number of Business to Business meetings, 15 conferences with participation of around 100 speakers and thematic seminars. The country-wise details of the foreign delegates / companies who participated in the event are furnished in Annex I.

Russian Federation was the Partner Country for the Show, with participation of a sizeable delegation. The event, therefore, witnessed several concurrent sessions with Russia in focus which included India-Russia Business Forum based on the theme "New Activities in Trade & Economic Cooperation" in which areas of mutual cooperation to bring about efficiency in material technology, metrological technology, aviation, security, bio-technology, medical technology, power technology, defence & energy, etc were discussed, and a Round Table on 'India-Russia scope for Industrial Manufacturing Cooperation' wherein the prospects and plans for cooperation in the fields of heavy engineering, automotive, electrical engineering, power engineering etc. were discussed.

The Show also included a Global Sourcing Meet with key stakeholders and Vendor Development sessions by the Indian Public Sector Enterprises, Industrial Design Forum and Orientation Programme by the National Institute of Design, ZED Certification session by the Quality Council of India, a session on making MSMEs globally competitive and Accreditation session by National Accreditation Board for Certification Bodies (NABCB) which were attended by delegates and visitors.

A Technology Meet to create awareness among Indian MSMEs on technology upgradation, and a session on Executive Knowledge Series conducted by Indian School of Business were also held as part of the Show.

EEPC India signed the following Memoranda of Understanding during the event:

- (i) With JSC "Moscow Region Development Corporation" (MRDC), to promote trade and investment and development of business relations between members of EEPC India and MRDC in the field of engineering business and investment.
- (ii) With BVV Fairs, the organisers of 59th edition of the MSV Engineering Trade Fair to be held in Brno, Czech Republic, in October 2017, where India will be the Partner Country.
- e) The major steps taken by the Government to promote Indian engineering exports through EEPC India, inter alia, include promotion

of Brand "India Engineering" in India and abroad in major international engineering shows; supporting Technology Upgradation particularly of the MSME sector; organizing seminars and workshops across India on export finance, quality upgradation, focus country programmes etc.; organizing India shows/Indian engineering exhibitions; participation in various exhibitions abroad, etc.

Annex- I

Country wise details of foreign delegates/ companies who participated in the IESS 2017, Chennai

S. No Country No. of Delegates

1	ALGERIA	3
2	ARMENIA	1
3	AUSTRALIA	1
4	BAHRAIN	1
5	BANGLADESH	60
6	BELGIUM	1
7	BENIN	14
8	BOTSWANA	2
9	BRAZIL	13
10	CAMEROON	1
11	CANADA	2
12	COLOMBIA	3
13	CZECH REPUBLIC	9
14	EGYPT	5
15	ETHIOPIA	7
16	FINLAND	1
17	GERMANY	5
18	GHANA	6
19	GUATEMALA	2
20	INDONESIA	1
21	IRAN	1
22	IVORY COAST	1
23	JORDAN	2
24	KENYA	7
25	LUXEMBOURG	1
26	MALAWI	1
27	NAMIBIA	28
28	NEPAL	23
29	NIGERIA	17
30	OMAN	1
31	PHILIPPINES	1
32	RUSSIAN FEDERATION	113
33	SAUDI ARABIA	2
34	SINGAPORE	2
35	SOUTH AFRICA	5
36	SRI LANKA	54
37	SUDAN	3
38	TANZANIA	2
39	THAILAND	1
40	UGANDA	8
41	UKRAINE	6
42	UNITED ARAB EMIRATES	2
43	UNITED KINGDOM	12
44	UNITED STATES OF AMERICA	4
45	UZBEKISTAN	32
46	VIETNAM	14
	Total	481