

**GOVERNMENT OF INDIA  
HUMAN RESOURCE DEVELOPMENT  
LOK SABHA**

UNSTARRED QUESTION NO:5082  
ANSWERED ON:13.08.2014  
CHANGE IN LOGO OF KVS  
Meghwal Shri Arjun Ram

**Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:**

- (a) whether the Kendriya Vidyalaya Sangathan (KVS) has changed its logo;
- (b) if so, the details thereof;
- (c) whether the KVS proposes to re-introduce its old logo; and
- (d) if so, the reasons therefor?

**Answer**

MINISTER OF HUMAN RESOURCE DEVELOPMENT (SMT. SMRITI ZUBIN IRANI)

(a) & (b) In order to give a broader reflection of national ethos and to be inclusive of challenges, opportunities and global thinking advances in science and technology, the Board of Governors (BOG) of Kendriya Vidyalaya Sangathan (KVS) in its 79th meeting held on 26th June, 2008 decided to modify the emblem of KVS. Later, BOG in its 94th Meeting held on 28th December 2012 approved the present KVS logo considering the uniqueness, aims and objectives and leadership in the area of imparting quality school education to children of cross-section of the society. The logo of the Sangathan reflects these ideas with a simple but powerful symbol and also represents a contemporary visual identity of the organization through a unified image.

(c) & (d) No such proposal is under consideration.