

**GOVERNMENT OF INDIA  
TRIBAL AFFAIRS  
LOK SABHA**

UNSTARRED QUESTION NO:2891

ANSWERED ON:20.03.2017

Promotion and Marketing of Traditional Arts

Ninama Shri Manshankar; Rai Shri Prem Das; Rajesh Shri M. B.; Singh Shri Bharat; Teacher Smt. P.K.Sreemathi

**Will the Minister of TRIBAL AFFAIRS be pleased to state:**

(a) the details of employment provided to Scheduled Tribe people by imparting indigenous skill and training in traditional enterprises and providing incentive, promotion and marketing network for the products related thereto during the last three years and the current year, State/ UT-wise;

(b) the details of tribal beneficiaries empowered by Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) by imparting skill upgradation and capacity building of MFP gatherers etc. during the said period in country, State/UT-wise including Kerala; and

(c) the details of grants released under Special Central Assistance to Tribal Sub-Plan towards other income generating schemes to augment tribal household economy through training of Tribal Cooperatives/SHGs/individual entrepreneurs to the State of Kerala during the said period?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TRIBAL AFFAIRS  
(SHRI JASWANTSINH BHABHOR)

(a) Under the administrative control of the Ministry there is a multi-State Cooperative Society by the name of Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) which has been imparting various skill upgradation trainings to tribal artisans in handicrafts and to Minor Forest produces gatherers for helping them to enhance their income generation. Besides, TRIFED provides marketing platform for tribal products through its network of 30 Tribes India outlets and 13 consignment counters in State Emporium located across the country. However, TRIFED has not provided any employment to tribal community as such directly.

(b) The details of tribal beneficiaries empowered by TRIFED during last 3 years and the current year through its various outreach activities are annexed.

(c) Details of funds provided to the State Government of Kerala under Special Central Assistance to Tribal Sub Plan for vocational training, self-employment programmes, and skill upgradation of tribal population during last three years and current year are as under:  
2013-14 - Rs. 538.25 Lakh  
2014-15 - Rs. 530.00 Lakh (intended beneficiaries - 3028)  
2015-16 - Rs. 550.00 Lakh (intended beneficiaries - 1800)  
2016-17 - Rs. 288.00 Lakh (intended beneficiaries - 1970)

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ANNEX

Statement in reply to part (b) of Lok Sabha Unstarred question No.2891 by Shri Prem Das Rai, Shri Bharat Singh, Shri Manshankar Ninama, Shri M. B. Rajesh, Shrimati P.K. Sreemathi Teacher regarding 'Promotion and Marketing of Traditional Arts' for answer on 20.03.2017.

(l) Skill development and capacity building in Handicrafts:

Sl No STATE 2013-14 2014-15 2015-16 2016-17

Number of Trainings Number of beneficiaries Number of Trainings Number of beneficiaries Number of Trainings Number of beneficiaries Number of Trainings Number of beneficiaries

1 Gujarat 0 0 1 20 0 0

2 Madhya Pradesh 2 35 2 40 0 0 1 20

3 Rajasthan 2 35 2 40 2 40 1\* 20\*

4 Meghalaya 1 15 0 0 0 0

5 Assam 2 35 3 60 2 40 2 40

6 Tripura 0 0 1 20 0 0

7 Arunachal Pradesh 0 0 0 0 1 20

8 Nagaland 0 0 0 0

9 Sikkim 1 20 0 0 0 0 1 20  
 10 Tamilnadu 4 75 1 20 2 40  
 11 Karnataka 0 0 3 43 0 0  
 12 Andaman & Nicobar 0 0 0 0 0 0  
 13 Kerala 0 0 2 40 0 0  
 14 Odisha 1 20 1 20 1 20 1 20  
 15 West Bengal 1 20 0 0 0 0  
 16 Jharkhand 2 30 3 75 2 40 3+1\*  
 60+20\*

17 Maharashtra 2 40 0 0 0 0  
 18 Chhattisgarh 2 35 1 20 2 40 1 20  
 19 Telengana 1 15 0 0 0 0  
 20 Utter Pradesh 0 0 0 0 0 0  
 21 Uttarakhand 1 20 0 0 0 0 1 20  
 22 Himachal Pradesh 0 0 0 0 0 0  
 Total 22 395 22 403 12 240 12 240

\*proposals under consideration.

(II) Retail Marketing Development Activity:

Sl. No State Empanelled Suppliers Of TRIFED as on 31.3.2016 No. of Tribal Beneficiary Families Associated as on 31.3.2016

1 Gujarat 17 2561  
 2 Karnataka 6 120  
 3 Kerala 4 90  
 4 Tamil Nadu 13 262  
 5 Orissa 107 958  
 6 Madhya Pradesh 161 691  
 7 Uttarakhand 16 5377  
 8 Utter Pradesh 1 30  
 9 Delhi 8 60  
 10 Sikkim 151 1246  
 11 West Bengal 188 2285  
 12 Assam 164 1820  
 13 Meghalaya 46 230  
 14 Tripura 9 45  
 15 Nagaland 136 1380  
 16 Manipur 38 242  
 17 Arunachal Pradesh 4 120  
 18 Mizoram 40 200  
 19 Telangana 16 281  
 20 Seemandhra 4 8384  
 21 Rajasthan 24 3000  
 22 Chhattisgarh 91 1939  
 23 Maharashtra 54 821  
 24 Jharkhand 16 18554  
 25 Himachal Pradesh 13 2492  
 26 Jammu and Kashmir 2 557  
 Total 1329  
 53745

(III) Skill Upgradation and capacity building of Minor Forest Produce (MFP) gatherers.

STATE 2013-14 2014-15 2015-16 2016-17 (as on 28.2.17)  
 No. of Beneficiaries No. of Beneficiaries No of Beneficiaries No of Beneficiaries

Andhra Pradesh 360 2070 2790 2100  
Telangana 0 840 0 0  
Arunachal Pradesh 0 0 0  
Assam 2010 395 600  
Chhattisgarh 90 2280 1500 2010  
Gujarat 360 900 960  
Jharkhand 503 422 1950 930  
Kerala 90 330 0  
Maharashtra 400 1560 1110 960  
Meghalaya 180 145 0  
Madhya Pradesh 300 2040 150 1500  
Nagaland 150 0 1000  
Odisha 360 4180 3450 1622  
Rajasthan 240 750 720 720  
West Bengal 90 0 0  
Sikkim 150 358 0 120  
Tamilnadu 250 180 930 1020  
Tripura 0  
HO(TOT) 54 0  
Grand Total 3163 17579 14895 12542