

**GOVERNMENT OF INDIA
CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2917
ANSWERED ON:20.03.2017
Cultural Exchange Programmes
Ghosh Km. Arpita

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government is sending many cultural groups to different parts of the world for cultural exchange;
- (b) if so, the details thereof;
- (c) the criteria/procedures adopted by the Government to choose such groups; and
- (d) the outcome of such cultural exchange programmes?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR CULTURE & TOURISM
(DR. MAHESH SHARMA)

(a) Yes Madam.

(b) Ministry of Culture sends cultural groups to various countries under the Festival of India Scheme and support cultural exchange through Indo- Foreign Friendship Cultural Societies Scheme. In addition cultural troupes are also sent by Indian Council for Cultural Relations of Ministry of External Affairs.

(c) The artists and art forms are selected from the empanelled list of artists of Ministry of Culture and Indian Council for Cultural Relations.

(d) Such exchanges promote and expand soft power footprint of India globally and fulfil our existing Cultural Exchanges Programme (CEP) at bilateral level.
