

**GOVERNMENT OF INDIA
URBAN DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:2234
ANSWERED ON:15.03.2017
Report on Swachh Bharat Mission
Dev Km. Sushmita

Will the Minister of URBAN DEVELOPMENT be pleased to state:

Will the Minister of URBAN DEVELOPMENT be pleased to state:

- (a) the steps taken to cope with inability of municipal bodies, ineffective cleanliness and poor processing of both solid and liquid waste which was highlighted in the TISS (Tata Institute of Social Sciences) report on Swachh Bharat;
- (b) whether the Mission Statutory National Council for Sanitation has been set up and if so, details thereof; and;
- (c) the steps taken to bring in behavioural changes to the success of the mission?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT

(RAO INDERJIT SINGH)

(a): Ministry of Urban Development (MoUD) has taken various steps to make Municipal Bodies more effective in processing of Solid and Liquid Waste. These are as under:-

- (i) MoUD facilitates in framing broad policies, advisories and guidelines on sanitation systems including solid waste management systems.
- (ii) Additional Central Assistance (ACA) is provided under various programmes of MoUD from time to time. MoUD is providing enhanced assistance of 35% in place of earlier 20% to setup new Municipal Solid Waste Management facilities as per the revised guidelines of Swachh Bharat Mission.
- (iii) To develop competitiveness among the Urban Local Bodies, under Swachh Survekshan for processing of Municipal Solid Waste, the Solid Waste component has been given the maximum weightage in this Survey.
- (iv) Under Atal Mission for Rejuvenation and Urban Transformation (AMRUT) programme, highest priority is accorded through providing 100% tap water supplied to households and the next highest priority is for providing 100% Sewerage and Septage Management facilities by ULBs/States.
- (v) On line educational portals in which 60 best practices on sanitation have been uploaded for training the municipal staff in the solid waste management.

(b): Ministry has set up National Advisory and Review Committee (an inter-ministerial entity) to oversee the implementation of projects.

(c) A key strategy under SBM (Urban) is behaviour change communication to ensure that sanitation as an issue is mainstreamed with the general public at large and should cover issues of open defecation, prevention of manual scavenging, hygiene practices, proper use and maintenance of toilet facilities (household, community or otherwise), etc., and its related health and environmental consequences. MoUD and State Govts./UTs have taken the following initiatives for behavioural change:-

- (i) Citizen-Partnered thematic drives launched every fortnight.
- (ii) Intense Multi-media campaign titled "Asli Tarakki" and "Compost Banao, Compost Apnao" launched for targeting behaviour change.
- (iii) Intensive engagement with self-help groups and students to use them as agents for behavioural change towards Open Defecation Free (ODF) status in the country.
- (iv) Third party certification of ODF claims of cities and states, to be renewed every 6 months
