

**GOVERNMENT OF INDIA  
HEALTH AND FAMILY WELFARE  
LOK SABHA**

UNSTARRED QUESTION NO:5057  
ANSWERED ON:16.12.2016  
M-Diabetes Programme  
Vichare Shri Rajan Baburao

**Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:**

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether the World Health Organisation (WHO) has prepared a MDiabetes programme in order to create awareness among people about diabetes in the country;
- (b) if so, the details thereof;
- (c) whether the Government intend to promote the same; and
- (d) if so, the details thereof?

**Answer**

ANSWER  
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND  
FAMILY WELFARE  
(SMT. ANUPRIYA PATEL)

(a) to (d): Yes. In order to leverage mobile technology, an application called mDiabetes has been launched by Government of India on 22.6.2016 to generate awareness, promote adherence to treatment and inculcate healthy habits among the masses. World Health Organisation has supported the Ministry of Health and Family Welfare in the development of software and messages for the mDiabetes initiative based on the recommendations of the Technical Advisory Group (TAG) constituted for this purpose.

Under this initiative, approximately 130 million text messages on diabetes have been sent across the country informing people of this health promotion service. Nearly 1,05,000 people have registered and have since been receiving regular text messages (SMS) on awareness, prevention and control of diabetes.