

**GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA**

UNSTARRED QUESTION NO:4696
ANSWERED ON:12.08.2014
SURVEY BY NPPA
Joshi Shri Pralhad Venkatesh

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

- (a) whether the National Pharmaceutical Pricing Authority (NPPA) has been entrusted the responsibility to conduct survey on study of sales promotional expenses;
- (b) if so, whether the survey report has been submitted by NPPA to the Government; and
- (c) if so, the details thereof and the steps taken by the Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF CHEMICALS & FERTILIZERS (SHRI NIHAL CHAND)

(a) to (c): As per the mandate given to National Pharmaceutical Pricing Authority (NPPA) by the Government, it is authorized to undertake and/or sponsor relevant studies in respect of pricing of drugs. But there is no proposal to conduct a study on sales promotional expenses of pharmaceuticals as Drugs (Prices Control) Order, 2013 has moved from cost based to market based pricing for price fixation in respect of scheduled drugs.