

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:3985  
ANSWERED ON:06.08.2014  
MODERNISATION OF KVIC  
Nimmala Shri Kristappa

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) whether the Government has introduced any scheme for modernization and renovation of sales outlets of the Khadi and Village Industries Commission (KVIC);
- (b) if so, the details thereof;
- (c) whether the Government has set up/proposes to set up retail outlets of KVIC in foreign countries;
- (d) if so, the details thereof along with their locations; and
- (e) the steps taken by the Government in this regard?

**Answer**

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI KALRAJ MISHRA)

(a)&(b): Khadi and Village Industries Commission (KVIC) has been implementing a scheme for modernization and renovation of sales outlets of KVIC namely 'Strengthening of Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure' under which, financial assistance has been provided for renovation of khadi sales outlets of KVIC, Khadi and Village Industries Boards and Khadi Institutions. Under this scheme, the maximum amount of assistance for renovation of sales outlets is Rs.25 lakh for Departmental Sales outlets of KVIC, Rs.21.25 lakh for Departmental Sales outlets of State KVIBs, Rs. 18.75 lakh for institutional outlets located in metro cities and Rs. 15 lakh for institutional outlets located in non-metro cities.

(c): No, Madam.

(d)&(e): Does not arise.