

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:3951
ANSWERED ON:06.08.2014
SCHEMES FOR WOMEN IN MSMES
Dubey Shri Nishikant

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has launched any scheme for women engaged in the Micro, Small and Medium Enterprises (MSMEs) especially in the rural, backward and coastal areas of the country including Tamil Nadu;
- (b) if so, the details thereof;
- (c) the funds allocated and spent for the purpose during each of the last three years and the current year, State/UT, rural and urban area-wise;
- (d) whether the Government has earmarked categories of enterprises for which these schemes will be implemented; and
- (e) if so, the details thereof?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI KALRAJ MISHRA)

(a) to (c): Government in the Ministry of Micro, Small and Medium Enterprises (MSME) implements two schemes for women engaged in MSME sector in the country (including the rural, backward and coastal areas of the country including Tamil Nadu), namely, Mahila Coir Yojana (MCY) and Trade Related Entrepreneurship Assistance and Development (TREAD) scheme.

Coir Board implements the Mahila Coir Yojana which provides self-employment opportunities to the rural women artisans. The scheme envisages distribution of motorized ratts to women artisans after giving training for spinning coir yarn. State-wise number of women trained and funds provided by Coir Board under Mahila Coir Yojana during last three years and current year is given at Annex I.

Office of Development Commissioner (MSME) implements a women-oriented scheme named Trade Related Entrepreneurship Assistance and Development (TREAD) which envisages economic empowerment of illiterate and semi-literate women through trade-related training, information and counseling extension activities related to trades, products, services etc. The Scheme provides for loans through NGOs who are also provided Government of India grant for capacity building. This Assistance is provided for self-employment ventures by women for pursuing any kind of non-farm activity. The State-wise grant provided and number of women benefited under TREAD Scheme during the last three years and current year is given at Annex II.

Besides, Government in the Ministry of MSME through Khadi and Village Industries Commission (KVIC) has been implementing a credit-linked subsidy programme named Prime Minister's Employment Generation Programme (PMEGP) from 2008-09 for generating self-employment. Under PMEGP, special category beneficiaries including women, are provided margin money subsidy at a higher rate of 35 per cent in rural areas and 25 per cent in urban areas as compared to 25 per cent and 15 per cent respectively for general category. State-wise number of projects by women entrepreneurs assisted, along with corresponding utilization of margin money subsidy under PMEGP during last three years and current year is given at Annex III. Rural and urban area-wise data are not maintained centrally.

(d) & (e): While PMEGP is specifically meant for setting up micro-enterprises in the non-farm sector and Mahila Coir Yojana is for coir industry, TREAD is for any kind of non-farm activity.