

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:3609  
ANSWERED ON:07.12.2016  
Agriculture Related Programmes  
Rai Shri Nityanand

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether any new agricultural television channel has been started with a view to benefit farmers;
- (b) if so, the details thereof; and
- (c) whether the Government proposes to issue instructions to television channels including Doordarshan to extend the broadcast timings of agriculture related programmes to benefit farmers and if so, the details thereof?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.)

(a) to (c): DD Kisan Channel an exclusive 24x7 National Channel for the farming community of India was launched on 26th May 2015. This infotainment channel carries rich content on core agricultural, social and entertainment activities. As far as private TV channels are concerned, no such proposal has been received.

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