

**GOVERNMENT OF INDIA
DRINKING WATER AND SANITATION
LOK SABHA**

STARRED QUESTION NO:25
ANSWERED ON:17.11.2016
Swachh Bharat Mission
Patel Shri Prahlad Singh

Will the Minister of DRINKING WATER AND SANITATION be pleased to state:

- (a) the salient features of the Swachh Bharat Mission-Gramin (SBM-G) being implemented in the country;
- (b) the funds sanctioned and released to different States under SBM-G during the last three years and the current year along with the utilisation status during the above period;
- (c) the number of toilets constructed under SBM-G during the above period, State-wise including Madhya Pradesh; and
- (d) the steps taken by the Government under SBM-G to educate rural folk about the importance of sanitation facilities in order to eradicate the open defecation practice in the country?

Answer

MINISTER OF DRINKING WATER AND SANITATION
(SHRI NARENDRA SINGH TOMAR)

- (a) to (d) A Statement is laid on the table of the House.

Statement referred to in reply to Lok Sabha Starred Question No. *25 for 17.11.2016.

- (a) Salient features of the Swachh Bharat Mission-(Gramin) are as under :-

- â€¢ Community saturation approach focusing heavily on collective behavioral change
 - â€¢ Demand driven
 - â€¢ Community driven & people centered
 - â€¢ Conjoint approach to Water & Sanitation
 - â€¢ Emphasis on capacity building at all levels
 - â€¢ Emphasis on Solid & Liquid Waste Management
 - â€¢ Campaign mode approach
 - â€¢ Focus on Information Education and Communication(IEC) and Behaviour Change Communication
 - â€¢ Mechanism of 'Trigger' plus Incentives to create demand and construct quality toilets will be used
 - â€¢ Outputs (Construction) and Outcomes (Usage) will be monitored.
 - â€¢ Innovative, Low cost and User friendly technologies for toilet and Solid and Liquid Waste Management to be pursued.
 - â€¢ Involving all Stakeholders: Multilateral Agencies, National NGOs, CSOs, Rotary/Lions, Nehru Yuva Kendra, NSS, NCC, Community and Citizens.
- (b) Swachh Bharat Mission (Gramin) is a demand driven scheme, hence year-wise, State/UT-wise funds are not sanctioned. However, State/UT-wise, Central share released and utilised during last 3 years and current year under Nirmal Bharat Abhiyan (NBA) /Swachh Bharat Mission (Gramin) is at Annexure-1.

(c) State/UT-wise, including Madhya Pradesh, number of Individual household latrines (IHHLs) constructed during last 3 years and current year is at Annexure-2.

(d) The focus of Swachh Bharat Mission (Gramin) is on behaviour change of people to adopt safe sanitation and hygiene. In order to educate the people, the programme lays emphasis on community involvement. Up to 8% of total resources can be spent on Information, Education and Communication (IEC) - of these 5% are to be spent at the State and district levels. The States have been advised to spend at least 60% of IEC funds for inter-personal communication (IPC) activities. Many States are focusing on community approach, wherein the people are directly triggered and made aware about the importance of sanitation and hygiene using some triggering tools. Besides, conventional IEC tools are also used to educate the people.