

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:2991  
ANSWERED ON:31.07.2014  
EXPORT OF HANDICRAFTS  
Patel Shri Devji Mansingram

**Will the Minister of TEXTILES be pleased to state:**

- (a) whether the Government has any plan to boost the export of handicraft items manufactured in Rajasthan including Jalor and Sirohi regions;
- (b) if so, the details thereof along with the steps proposed to be taken;
- (c) whether the Government proposes to incentivise/bear the cost of transportation of handicraft items manufactured in the region; and
- (d) if so, the details thereof?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR)

(a) & (b): The steps taken by the Government to boost the export of handicraft items manufactured in the country, including Rajasthan and Jalor & Sirohi regions are as under:-

- (i) Participation in International fairs/exhibitions abroad.
- (ii) Thematic display and live demonstration of crafts in exhibitions abroad.
- (iii) Organizing buyer-seller meets in India and abroad.
- (iv) Brand image promotion of Indian handicrafts abroad through seminars and publicity as well as awareness programmes about technology, packaging, policies in India to exporters.

(c) & (d): No Madam.