

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:4763  
ANSWERED ON:12.08.2014  
TOURISM MARKET  
Patel Smt. Jayshreeben

**Will the Minister of TOURISM be pleased to state:**

- (a) the share of the Indian Tourism industry in the global tourism market;
- (b) whether the Government proposes to increase India's share in the global tourism market in the coming years; and
- (c) if so, the details thereof along with the quantum of the likely increase?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI SHRIPAD NAIK)

- (a): India's share in International Tourist Arrivals (ITAs) during 2013 was 0.64%.
- (b) & (c): Yes, Madam. The Working Group on Tourism for 12th Five Year Plan, set up by the Planning Commission, has recommended to increase India's share of ITAs to at least 1% by the end of 12th Plan – requiring an annual growth of about 12%.