

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:3430
ANSWERED ON:01.08.2014
EXPORT MARKET FOR GRAPES
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether India's grape export market is being affected on account of fall in its price in European market;
- (b) if so, the details thereof; and
- (c) the steps taken by the Government to revive the Indian grape export market?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE) (SMT. NIRMALA SITHARAMAN)

(a & b) The details of export of fresh grapes from India to the European Union market during the last three years is given below:

Product	2011-12		2012-13		2013-14	
	Quantity	Value	Quantity	Value	Quantity	Value
Grapes, Fresh	28945	22523	58024	55052	72307	85493

Source: APEDA

From the above table, it emerges that the Unit Value Realization in the EU market has risen from Rs.77.81 (\$ 1.62)/ Kg in 2011-12 to Rs.94.87 (\$ 1.78)/Kg in 2012-13 and further to Rs.118.23 (\$1.99)/Kg in 2013-14. The quantities of export have also shown an upward trend during the above three years.

(c) Encouraging exports is a continuous process. The Government is taking steps to encourage exports of agro products, including grapes through measures and incentives under Plan schemes of the Commodity Boards and Export Promotion Councils. Agricultural and Processed Food Products Export Development Authority (APEDA), under the administrative control of the Department of Commerce is implementing various interventions to extend financial assistance to the eligible exporters registered with it to boost the overall agri exports. Besides these measures, the Ministry of Commerce & Industry has put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI), Assistance to States for Developing Export Infrastructure and Allied Activities (ASIDE), Vishesh Krishi and Gram Upaj Yojana, Focus Product Scheme, Focus Market Scheme, Town of Export Excellence, etc. to provide assistance to encourage exports. Trade delegations are also mounted to penetrate foreign markets and Buyer-Seller Meets are organized to assist the potential exports. Moreover, there are various institutional mechanisms at different levels in the Department of Commerce to engage with the EU on trade related issues.