

**GOVERNMENT OF INDIA  
ELECTRONICS AND INFORMATION TECHNOLOGY  
LOK SABHA**

UNSTARRED QUESTION NO:477

ANSWERED ON:20.07.2016

Investment by e-Commerce Companies

Vanaroja Smt. R.

**Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:**

- (a) whether the Government has been holding discussions with e-commerce giants for the investment in digital India and startup programmes;
- (b) if so, the details thereof; and
- (c) the response received by the Government in this regard?

**Answer**

(a) and (b): E-commerce is a rising sector in the country and many leading players are involved in this enterprise. The Government's policy framework enunciated in its guidelines on e-commerce have created an enabling atmosphere for 100% FDI in Business to Business e-commerce and 100% FDI in market place model of e-commerce through automatic route.

(c): Does not arise.