GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:4941 ANSWERED ON:13.08.2014 RADIO JOCKEY Banerjee Shri Kalyan

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Prasar Bharati has directed two of its channels, FM Rainbow and FM Gold to phase out casual radio presenters above the age of 35 years;

(b) if so, the details thereof and the reasons therefor;

(c) whether Prasar Bharti reviews and recreates the panels of casual jockeys to ensure professionalism; and

(d) if so, the details thereof?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING; ENVIRONMENT, FOREST AND CLIMATE CHANGE AND MINISTER OF STATE FOR THE MINISTRY OF PARLIAMENTARY AFFAIRS (SHRI PRAKASH JAVADEKAR)

(a) and (b): No Sir, Prasar Bharati has informed that they are reviewing the policy under which the maximum age of casual jockey/presenter of FM Channels of 35 years has been prescribed.

(c) and (d): Prasar Bharati has informed that they have a system of revising panels of Jockeys and also inducting fresh talents who fulfill the eligibility criteria and qualify the skill/audition test.