

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:4913  
ANSWERED ON:13.08.2014  
IMPLEMENTATION OF DAS  
Kateel Shri Nalin Kumar

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether there has been any delay in the implementation of Digital Addressable System (DAS) in four phases in the country ;
- (b) if so, the details of delay along with the reasons therefor;
- (c) whether the Government has set up any mechanism to monitor the implementation of digitization in each phase;
- (d) if so, the details thereof; and
- (e) the details of steps taken by the Government to check any further delay in the implementation of DAS?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING; ENVIRONMENT, FOREST AND CLIMATE CHANGE AND MINISTER OF STATE FOR THE MINISTRY OF PARLIAMENTARY AFFAIRS (SHRI PRAKASH JAVADEKAR)

(a) & (b): As per the notification S.O. 2534(E) dated 11.11.2011 issued by the Ministry, digitization of cable TV in India is to be completed in four phases by 31st December 2014. Phase-I and Phase-II of digitisation have already been completed. Phase-III is to be completed by 30th September 2014 whereas Phase-IV is to be completed by December, 2014.

(c) to (e): A Project Management Unit (PMU) has been set up in the Ministry to monitor Digitization of Cable TV Networks in the country. Intensive monitoring of digitization was undertaken by the Ministry with support from Prasar Bharati (PB) officials and Broadcasting Engineering Consultants India Ltd. (BECIL). A Task Force has been constituted to steer Phase III & IV of digitization.