

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:2889  
ANSWERED ON:30.07.2014  
PRESENCE ON SOCIAL MEDIA  
Panda Shri Baijayant "Jay"

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government has asked all Government departments to have presence on social media and thereby increase their engagement with the public;
- (b) If so, the details thereof along with the details of those department which have complied with the instruction; and
- (c) the steps taken by Government to ensure that remaining other departments also follow the said instructions?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING; ENVIRONMENT, FOREST AND CLIMATE CHANGE AND MINISTER OF STATE FOR THE MINISTRY OF PARLIAMENTARY AFFAIRS (SHRI PRAKASH JAVADEKAR).

(a) and (b) : The Ministry of Information & Broadcasting had written to all the Ministries /Departments of Government of India to consider utilizing of the social media services of the Communication Hub of the New Media wing of the Ministry for facilitating information flow across different social media platforms.

An orientation programme was held on 11th July, 2014 on initiation and managing Social Media platforms for the officers of Ministries/ Departments. 114 officers of 59 Ministries/ Departments attended the Programme.

(c) : All the Ministries/Departments are themselves responsible for handling their social media properties. The Ministry of Information & Broadcasting would extend support services on need basis.