

**GOVERNMENT OF INDIA  
AGRICULTURE AND FARMERS WELFARE  
LOK SABHA**

UNSTARRED QUESTION NO:381

ANSWERED ON:26.04.2016

Kisan Suvidha App.

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**Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:**

- (a) whether the Union Government has launched Kisan Suvidha app. recently to provide agricultural related basic information to the farmers;
- (b) if so, the details thereof along with the agencies under which the app. will provide its services in various States;
- (c) whether there is any proposal to double farmers' income by 2022 to mark 75 years of independence;
- (d) if so, whether the Union Government has prepared any road map to convert this challenge into opportunities to achieve the target, if so, the details and salient features thereof and the time by which the work will be started in this direction;
- (e) whether the Union Government has made any arrangements to ensure proper functioning of such app. in various parts of the country; and
- (f) if so, the details thereof ?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

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(a) & (b): Yes, Madam. The Government of India (GoI) has recently launched 'KisanSuvidha' mobile app. This app has a simple interface and provides information on five critical parameters – weather, input dealers, market price, plant protection and expert advisories. Unique features like extreme weather alerts and market prices of commodity in nearest area and the maximum price in State as well as India have been added to empower farmers in the best possible manner.

Both Central and State Governments are managing the app.  
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(c) & (d): To achieve the target of doubling the farmers' income over the next five years i.e. 2016-17 to 2021-22, the Government of India emphasizes the following steps :

(i) Increase the net income from each unit of farm by reducing the cost of cultivation, increasing per unit yield and higher market return on his produce by the farmer.

(ii) Give security to farmers against unpredictable nature of agriculture through Crop Insurance, Unified Insurance Package (UIP) and farmer friendly relief norms.

(iii) Increase access to institutional credit both by increasing the volume of credit and also better targeting and

(iv) Supplement farmers' income, particularly during off-season times, farmers will be covered under ongoing welfare activities like pension, health insurance etc.

(e) & (f): Kisan Suvidha mobile app was launched in English and Hindi with a facility of language translation. States have been given a facility of translating the app in their own language. This translation facility will help in extending the outreach of this app and thus more and more farmers can be benefited throughout the length and breadth of the nation.

Government is implementing Bharatnet which aims to connect all Gram Panchayats in the country through Optical Fibre Cable (OFC) by bridging the connectivity gap between Gram Panchayats and Blocks for providing Broadband.

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