

**GOVERNMENT OF INDIA  
AGRICULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:650  
ANSWERED ON:15.07.2014  
DOODH GANGA YOJANA  
Antony Shri Anto

**Will the Minister of AGRICULTURE be pleased to state:**

- (a) whether the Government is implementing a scheme called `Doodh Ganga Yojana` (DGY) in Himachal Pradesh;
- (b) if so, the details and the salient features thereof;
- (c) whether the Government is considering to implement DGY Scheme all over the country; and
- (d) if so, the details thereof?

**Answer**

THE MINISTER OF STATE FOR AGRICULTURE AND FOOD PROCESSING INDUSTRIES (DR. SANJEEV KUMAR BALYAN)

(a) The Department is implementing "Dairy Entrepreneurship Development Scheme" (DEDS) across the country. The State Government of Himachal Pradesh has informed that DEDS "is popularized as Doodh Ganga Yojana" in Himachal Pradesh.

(b) Dairy Entrepreneurship Development Scheme, known as 'Doodh Ganga Yojana' in Himachal Pradesh is implemented by National Bank for Agriculture and Rural Development and provides financial assistance to bankable projects through Commercial, Cooperative, Urban and Rural Banks. The Scheme provides a back ended capital subsidy of 25% of the project cost for General category and 33.33% of the project cost for SC & ST beneficiaries as Central assistance subject to norms of the Scheme. The objectives of DEDS are as under :

- i. to generate self-employment and provide infrastructure for dairy sector;
- ii. to set up modern dairy farms and infrastructure for production of clean milk;
- iii. to encourage heifer calf rearing for conservation and development of good breeding stock;
- iv. to bring structural changes in the unorganized sector, so that initial processing of milk can be taken up at the village level;
- v. to upgrade traditional technology to handle milk on a commercial scale; and,
- vi. to provide value addition to milk through processing and production of milk products.

(c) DEDS popularly known as ' Doodh Ganga Yojana' in Himachal Pradesh has been implemented across the country since September, 2010.

(d) DEDS had a financial Plan Outlay of Rs 250 Crore for the 11th Five Year Period. The scheme in the 12th Five year Plan has an outlay of Rs.1400 Crore.