

**GOVERNMENT OF INDIA  
AGRICULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:3775  
ANSWERED ON:05.08.2014  
FLOWER PRODUCTION  
Gandhi Shri Feroze Varun

**Will the Minister of AGRICULTURE be pleased to state:**

- (a) whether the Government is promoting production of flowers in the country in order to test the demand of species of Indian flowers in foreign countries;
- (b) if so, the assistance/incentives provided by the Government to these flower growing farmers; and
- (c) the steps taken by the Government to provide the facility of cold storage for these perishable flowers in the country?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FOOD PROCESSING INDUSTRIES (DR. SANJEEV KUMAR BALYAN)

(a) to (c): Yes, Madam. The "Mission for Integrated Development of Horticulture" sponsored by the Department of Agriculture & Cooperation implements various schemes for the holistic development of horticulture including flowers.

The mission envisages to provide assistance for area coverage under floriculture. Assistance is provided ranging from Rs.40,000 per ha. to Rs.1.50 lakh per ha. @ 40% of the cost for small and marginal farmers and 25% of cost to other category of farmers in general areas, 50% of cost in North Eastern and Himalayan States for maximum of 2 ha. per beneficiary. Assistance is also provided for promoting cultivation of Jasmine species like Jamine Sambac (Gundumalli) and Jasmine Grandiflorum (Pitchi) which possess good export demand in foreign countries.

The Mission for Integrated Development of Horticulture provides assistance for establishing cold storage facilities for storing the perishable flowers with the subsidy of 35% in general areas and 50% in special and hilly areas on the admissible capital cost of infrastructure.