

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:3621
ANSWERED ON:05.08.2014
VEGETABLE INITIATIVE FOR URBAN CLUSTERS SCHEME
Jena Shri Rabindra Kumar

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government proposes to extend the Vegetable Initiative for Urban Clusters (VIUC) Scheme to rural areas;
- (b) if so, the details thereof; and
- (c) the necessary measures taken by the Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FOOD PROCESSING INDUSTRIES (DR. SANJEEV KUMAR BALYAN)

(a) to (c): The vegetable Initiative for Urban Clusters (VIUC) scheme was launched under Rashtriya Krishi Vikas Yojana (RKVY) during 2011-12 in augment the supply of quality vegetables to urban consumers. The scheme has been continued in the XIth Plan period as well. VIUC interventions for rural areas include production of vegetable seeds and seedling, seed infrastructure, protected cultivation, post harvest management training of farmers and support to Farmers' Producer Organisations and Farmers' Producer Companies. Assistance under VIUC has been provided as per Mission for Integrated Development of Horticulture (MIDH) norms.