## GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:1450 ANSWERED ON:04.03.2016 Ban on Smoking Scenes Nete Shri Ashok Mahadeorao

## Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has banned the scenes showing cigarette smoking and other tobacco products in movies including serials/programmes being telecast on Doordarshan and private TV channels;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

## **Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING ( COL RAJYAVARDHAN RATHORE (Retd.)

(a) to (c): Prasar Bharati has informed that the films telecast by Doordarshan are certified by the Central Broad of Film Certification (CBFC) who ensure compliance of all related guidelines. CBFC has implemented the notification issued by Ministry of Health and Family Welfare vide their notification No. GSR 708(E) dated 21.9.2012 containing guidelines regarding health spots to be carried during depiction of smoking scenes in films screened in film theatres as well as on private television. The scenes depicting cigarette smoking and other tobacco products consumption in movies including serials/programmes are telecast on Doordarshan with statutory warning scrolled during such scenes

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