

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:94  
ANSWERED ON:30.11.2015  
KVIC Retail Centres  
Patil Shri Kapil Moreshwar

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) the number of retail centres of Khadi and Village Industries Commission (KVIC) functioning in the country, State-wise;
- (b) whether several KVIC retail outlets are in dilapidated condition;
- (c) if so, the details thereof and the reasons therefor; and
- (d) the remedial measures taken by the Government in this regard?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF  
MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI GIRIRAJ SINGH)

(a): Khadi and Village Industries Commission (KVIC) owns and manages 7 Khadi Gramodyog Bhavans/Departmental outlets located in major cities. 7050 outlets are run by KV/registered as Institutions under the aegis of KVIC/KVI Boards are located all over India. List of State-wise retail outlets is enclosed as Annexure-I.

(b)&(c): No Madam. None of the sales outlets are in dilapidated condition. However, owing to the age of construction, some of them need renovation/modernization to attract customers, which is pursued continuously.

(d): A component namely "Assistance for Marketing Infrastructure" under the existing scheme of "Strengthening of Infrastructure" was extended by the Ministry during 2010-11 for renovation of Departmental Sales Outlets of KVIC and State KVIBs and retail sales outlets of Khadi Institutions which should be registered and financed by KVIC or State KVIBs involved in marketing activities of Khadi products to increase turnover through improved marketing infrastructure. Under the scheme, financial assistance of a maximum of Rs. 25.00 lakh in urban areas and Rs. 20.00 lakh in rural areas is provided, in terms of 75% to institutional sales outlets, 85% to KVIBs outlets and 100% to KVIC outlets.

Besides, a new component of 'Market Promotion & Infrastructure' that envisages establishment of Marketing Complexes/Plazas (EMCP) under the Market Promotion and Development Assistance (MPDA) Scheme. This would envisage setting up Marketing Complex by KVIC on its own land with 100% Government Grant, while Marketing Complexes/Plazas developed by State Governments/ State KVIBs will be with 75% Govt. of India Grant and 25% from State Government/ State KVIB (contribution in case of NER States will be 90:10) and in case of Marketing Complexes/Plazas developed on Khadi Institutions' lands, the upper ceiling of Government support could be one time assistance to the extent of 25% of the project cost.