

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:5194
ANSWERED ON:24.04.2015
CRIME SCENE IN ELECTRONIC MEDIA
Sanjar Shri Alok

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has made any assessment regarding increase in incidents of crimes and suicides by children under influence of media especially electronic media.
- (b) if so, the details thereof;
- (c) whether the Government has issued any new directives for such programmes being telecast by electronic media; and
- (d) if so, the details thereof along with other measures taken by the Government to stop telecast of such programmes?

Answer

MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING [COL RAJYAVARDHAN RATHORE (Retd.)]

(a) & (b) No such study has been brought to the notice of this Ministry.

(c) & (d) This Ministry is mandated to regulate content carried on private satellite TV channels as per Programme and Advertising Codes prescribed under the Cable Television Networks (Regulation) Act, 1995. The Programme Code includes certain provisions pertaining to child-related issues such as Rule 6(1)(l) which stipulates that no programme can be carried in Cable T.V which "denigrates children"; Rule 6(4) "care should be taken to ensure that programmes meant for children do not contain any bad language, or explicit scenes of violence" and Rule 6(5) "programmes unsuitable for children must not be carried in the cable service at times when the largest numbers of children are viewing". Action is taken as per rules whenever violation of Codes is brought to the notice of the Government.

Besides. National Commission for Protection of Child Rights (NCPCR) had issued the guidelines on various child related issues such as child participation in TV programme and advertisement, protection of identity of children in need of care and protection and juveniles in conflict with law, media reporting on children etc. These are available on Ministry of Information & Broadcasting's website i.e. www.mib.nic.in.