

**GOVERNMENT OF INDIA  
DRINKING WATER AND SANITATION  
LOK SABHA**

UNSTARRED QUESTION NO:4913  
ANSWERED ON:23.04.2015  
NATIONAL DRINKING WATER SANITATION AWARENESS WEEK  
Teacher Smt. P.K.Sreemathi

**Will the Minister of DRINKING WATER AND SANITATION be pleased to state:**

- (a) whether the Government proposes to launch National Rural Drinking Water and Sanitation Awareness Week across the nation;
- (b) if so, the details thereof and the adequate steps taken by the Government on Swachh Bharat Mission in rural areas;
- (c) the fund released, expenditure incurred during each of the last three years and the current year under drinking water and sanitation schemes; and
- (d) the steps taken by the Government during the last three years and the current year in regard to monitoring of funds utilized by the States/UTs?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF DRINKING WATER & SANITATION (SHRI RAMKRIPAL YADAV)

# & (b) Ministry of Drinking Water and Sanitation had organized National Rural Drinking Water and Sanitation week from 16-22 March, 2015 across the country. During this week long campaign, an extensive awareness drive on awareness on drinking water and sanitation issues was carried out. The Swachh Bharat Mission (Gramin) has been launched on 2nd October, 2014, which aims at attaining Swachh Bharat by 2nd October 2019. The following Steps have been taken under SBM(G) across the country:-

# Community based collective behavior change is emphasized as the preferred approach.

# Provision of incentives for construction of Individual household latrine (IHHL) has been raised to Rs.12000 for all Below Poverty Line (BPL) households and to identified Above Poverty Line (APL) households (all SCs /STs, small and marginal farmers, landless labourers with homestead, physically handicapped and women-headed households).

# Partial funding of incentive from MGNREGS has been stopped. The entire assistance is now being provided under one programme.

# Flexibility has been given to States in implementation of the Mission.

# Demand is sought to be created by triggering 'behaviour change' by intensifying Inter Personal Communication (IPC) campaigns.

# Partnerships of various stakeholders working on rural sanitation is being promoted.

(c) The Central share released and expenditure reported by the States under Total Sanitation Campaign (TSC) / Nirmal Bharat Abhiyan (NBA) / SBM(G) during last 3 years and the current year is as under :-

	Rs. in crore	
year	Centre share released to States	Central expenditure reported by States
2012-13	2438.47	1521.21
2013-14	2190.28	2113.26
2014-15	2730.33	2316.50

As far as NRDWP programme is concerned, 5% of the money is kept under support fund, part of which is utilized for Information Education and Communication and creating awareness generation activities. The details of the funds released to states in last three years is given in the table below:

Year	Released to States( Rs. in crore)
2012-13	159.80
2013-14	272.57
2014-15	314.82

(d) Online IMIS system has been introduced. Besides, regular review meetings/Video Conferences and field visits by officers are

organized by the MDWS to discuss issues relating to implementation of the SBM(G) and utilization of funds.