

**GOVERNMENT OF INDIA
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
LOK SABHA**

UNSTARRED QUESTION NO:6398
ANSWERED ON:05.05.2015
CONSUMER AWARENESS
Mondal Shri Sunil Kumar

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

(a) whether the Government proposes to set up more laboratories for testing purity of goods in all the States including Chhattisgarh and if so, the details thereof; and

(b) the plan outlay and the expenditure incurred by the Government on consumer awareness programmes during each of the last three years and the current year along with the achievements made as a result thereof?

Answer

THE MINISTER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (SHRI RAM VILAS PASWAN)

(a); No Madam

(b): The Budget Estimate (BE)/Revised Estimate (RE) and the the expenditure incurred by the Government under the consumer awareness plan scheme during each of the last three years and the current year is as follows:

Year	BE/RE (in crores)	Expenditure (in crores)
2012-13	58.00 (RE)	66.46
2013-14	71.00 (RE)	68.07
2014-15	76.47 (RE)	76.42
2015-16	75 00 (BE)	7.00 (As on 30/4/2015)

The Government's campaign, "JagoGrahakJago" has been extremely successful in creating awareness among large majority of consumers