

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:3271
ANSWERED ON:10.08.2015
Incentive to Tourists to Promote Tourism
Lokhande Shri Sadashiv Kisan

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is planning to give/has given some incentives to tourists of some countries in order to promote tourism in India;
- (b) if so, the details thereof; and
- (c) the names of these countries in this regard?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (c): No, Madam. The Ministry of Tourism is not planning/has not given incentives to tourists. However, the Ministry through its 14 India Tourism Offices overseas, provides incentives such as Brochures Support, Joint Advertising Support and Hospitality Support to tour operators to encourage them to promote India amongst the international tourists. Such support is provided in important and potential tourist generating markets overseas.
