GOVERNMENT OF INDIA TOURISM LOK SABHA

UNSTARRED QUESTION NO:3261 ANSWERED ON:10.08.2015 Evaluation of Schemes Butta Smt. Renuka

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has undertaken any Surveys/Studies during the last five years for formulation of policies, funding projects and evaluating effectiveness of schemes being implemented by the Ministry of Tourism;

(b) if so, the details thereof and recommendations made therein;

(c) whether the Government has commissioned any feasibility studies to identify and promote new areas as Tourist destinations; and (d) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a): Yes, Madam.

(b): Major evaluation studies in respect of plan schemes undertaken by the Ministry of Tourism during last five years and their major recommendations are given in Annexure.

(c) and (d): Ministry of Tourism had conducted a Study on identification of Tourism Circuits in each State (except North Eastern States) and Union Territory (UT), in association with the States/UTs, for integrated development. For identification of Tourism Circuits in the North Eastern Region, a study was conducted by the North Eastern Council, Ministry of Development of North Eastern Region.