

**GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:4019
ANSWERED ON:06.08.2014
AWARENESS IN SCHOOLS
Mullappally Shri Ramachandran

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

- (a) whether the Government has taken steps to launch awareness generation campaign about the ill effects of alcoholism and drug abuse among school students;
- (b) if so, the details thereof;
- (c) whether the Government has taken any initiative for imparting education on alcoholism and drug abuse and teaching positive alternative to the youth through appropriate modification in school curriculum and sensitization of school environment;
- (d) if so, the details thereof; and
- (e) the details of inter-ministerial efforts made in this regard?

Answer

MINISTER OF HUMAN RESOURCE DEVELOPMENT (SHRIMATI SMRITI ZUBIN IRANI)

(a) to (e) The Government has taken the following steps to create awareness:-

1. Under the "Central Sector Scheme of Assistance for prevention of Alcoholism and Substance (Drug) Abuse" being implemented by Ministry of Social Justice and Empowerment, NGOs/Voluntary organizations are conducting programmes to create awareness and educate people about the ill effects of Alcoholism and Substances (Drug) Abuse on the individual, family, the work place and society at large. Under this scheme the Ministry of Social Justice and Empowerment also provides financial assistance to Non-Governmental Organizations, Panchayati Raj Institutions, Urban Local Bodies etc. for running and maintainance of Integrated Rehabilitation Centres for Addicts (IRCAs). The IRCAs also undertake preventive education and awareness generation programme.
2. International Day against Drug Abuse & Illicit Trafficking is observed on 26th June each year. Workshop on awareness and demand reduction activities, in liaison with NGOs against ill-effects of drug abuse are organized on this day by the National Institute of Social Defence (NISD).
3. The NISD in collaboration with Regional Resource and Training Centre (RRTCs) and other collaborating partners organizes sensitization programme in Schools and Colleges.
4. Information regarding ill-effects of drug abuse is also disseminated in regional languages through the All India Radio programme "Sanwari Jayen Jeevan Ki Rahen".
5. The National Council of Educational Research and Training (NCERT) has incorporated age-appropriate specific content related to alcohol, drug abuse and intoxicants in the curriculum, syllabus, textbooks and other teaching learning materials.
6. Under the National Population Education Programme (NPEP), being implemented by the NCERT in 32 States/UTs. National Institute of Open Schooling, Kendriya Vidyalaya Sangathan and Navodaya Vidyalaya Samiti, life skill based curricular activities are organized in schools. The competitions starting from School level to National level on issues related to ill effects of alcoholism and tobacco use, drug/substance misuse among school students are also organized to create awareness and develop life skill among students.
7. The Central Board of Secondary Education (CBSE) has advised schools to establish Health and Wellness Clubs in the schools which carry activities related to sensitization about the ill effects of the drugs.
8. Narcotics Control Bureau also conducts awareness programme in schools against drug abuse.