

**GOVERNMENT OF INDIA  
FINANCE  
LOK SABHA**

UNSTARRED QUESTION NO:3171  
ANSWERED ON:07.08.2015  
Promotion of Regional Language  
Sonker Smt. Neelam

**Will the Minister of FINANCE be pleased to state:**

- (a) The details of funds allocated to banks, insurance companies and other financial institutions under his Ministry for promotion of official language Hindi during the last three years, bank/insurance company and institution-wise; and  
(b) The details of expenditure incurred by the said institutions as advertisements issued in official language Hindi, regional languages and English during the said period?

**Answer**

MINISTER OF STATE OF FINANCE (SHRI JAYANT SINHA)

(a): This Ministry does not allocate funds to banks, insurance companies and other financial institutions for promotion of official language Hindi.

(b): Details of expenditure incurred by public sector banks insurance companies and other financial institutions for advertising in official language Hindi, English and regional languages during the last three years are given at annexure.

\*\*\*\*\*