

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3026
ANSWERED ON:07.08.2015
Growth of English Newspapers
Sreeramulu Shri B.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether there has been decrease in the growth/sales of the English newspapers while there is an increase in growth/sale of regional language newspapers in the country during the last three years and the current year;
- (b) if so, the details thereof and the reasons therefor during the last three years, language-wise including Kannada; and
- (c) the steps taken by the Government to increase the growth of English newspaper?

Answer

THE MINISTER OF FINANCE, MINISTER OF CORPORATE AFFAIRS AND MINISTER OF INFORMATION & BROADCASTING
[SHRI ARUN JAITLEY]

(a) and (b): Registrar of Newspapers for India (RNI) functioning under the aegis of Ministry of Information and Broadcasting is mandated to provide registration of various Newspapers published in India.

As per the records maintained by RNI, there has been a growth of registration of English as well as regional newspapers, over the last three years i.e. from 2012-13 to 2014-15. State-wise and language-wise details of growth of newspapers for the last three years are at Annexure-I and II, respectively.

Growth in terms of circulation (sold+free copies) of English newspapers and newspapers in regional languages as filed by the publications in their Annual

â€¦Contd/-

Statements filed with RNI during the last three years i.e. from 2011-12 to 2013-14 are given below:-

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Year Claimed circulation

English Newspaper Newspapers in Regional languages, excluding Hindi, English and Urdu

2011-12 68077280 copies per publishing day 108603811
copies per publishing day

2012-13 56385998 copies per publishing day 117328139
copies per publishing day

2013-14 64405643 copies per publishing day 125119648
copies per publishing day

2014-15

and current year The last date for receipt of annual statement for 2014-15 was extended by RNI till June 12, 2015. Compilation of figures is under process. The process for submitting the annual Statement for current year i.e. 2015-16, will start only after March 2016.

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The figures given above shows that circulation claimed by English newspapers for the last three years, i.e. from 2011-12 to 2013-14, is on fluctuating trend, while the total circulation of newspapers in regional languages has increased during the same period. Language-wise details of claimed circulation of newspapers, including Kannada, are at Annexure-III.

(c) :Government does not regulate the growth of newspapers in any language, including English.
