

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:5123
ANSWERED ON:24.04.2015
FM RADIO STATION FOR AGRICULTURE AND FISHERIES
Bharathi Mohan Shri R.K.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has any plan to set up FM radio station for agriculture and Fisheries related information;
- (b) if so, the details thereof and if not, the reasons therefor; (L) whether a number of suggestions/proposals of NGOs and private people have been received by the Government in this regard; and
- (d) if so, the details thereof and action taken thereon?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING {COL RAJYAVARDHAN RATHORE (Retd.)}

(a) to (d) Prasar Bharati has informed that Akashvani has no plans to set up any FM radio station for agriculture and fisheries related information.

All AIR capital, regional and local FM radio stations in the states already have dedicated daily programmes lots for farmers, covering hardcore agriculture and allied subjects like horticulture, animal husbandry, poultry and dairy farming, fisheries, social forestry, agro processing, environment and wasteland development, rural employment schemes, sanitation, nutrition etc.

Further, All India Radio has been successfully broadcasting an extremely popular `Kisan Vani` programme on a narrowcasting mode exclusively for farmers, since 2004. The programme is presently being broadcast in regional dialects from identified 96 stations of AIR, mostly local radio stations, spread across the country, in collaboration with the Department of Agriculture, Ministry of Agriculture, Government of India.