

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

STARRED QUESTION NO:189
ANSWERED ON:03.08.2015
Performance of KVIC Units
Mahto Dr. Banshilal;Puttaraju Shri C.S.

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the number of the units set up by the Khadi and Village Industries Commission (KVIC) especially in backward areas, State/UT-wise;
- (b) whether the Government proposes to set up more such units in the country during the current year;
- (c) if so, the details thereof along with the funds allocated for the purpose, State/UT-wise;
- (d) the details of the performance of these units in terms of production, sales and employment generated during each of the last three years, State/UT-wise; and
- (e) the steps taken by the Government to augment the potential and productivity of KVIC units?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI KALRAJ MISHRA)

(a) to (e): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PART (a)to(e) OF THE LOK SABHA STARRED QUESTION No.* 189 FOR ANSWER ON 03.08.2015

(a): Khadi & Village Industries Commission (KVIC) was set up in 1956 with the objective of development of khadi and village industries and for matters connected therewith. KVIC extends financial support through various schemes for creation of employment opportunities in rural as well as urban areas of all the States / Union Territories including backward areas of the country in the form of institutions for khadi and enterprises under village industries.

(b)&(c): Yes Madam. The Government is implementing a major credit linked subsidy programme namely, Prime Minister's Employment Generation Programme (PMEGP) for establishment of micro enterprises in the non-farm sector. The State-wise details of micro units set up under PMEGP during the last three years are given in Annexure-I.

Under PMEGP, the State / UT wise target for establishment of new units and the Margin Money earmarked for the year 2015-16 is given in Annexure-II.

(d): The State / UT wise details of production, sales and employment generated under khadi during last three years are given in Annexure-III. The State / UT wise details of production, sales and employment generated under village industries during last three years are given in Annexure-IV.

(e): Government has taken various steps to augment the potential and productivity of KVIC units. Government is also implementing the programmes of

- i. Janshree Bima Yojana (JBY),
- ii. Market Development Assistance (MDA) Scheme,
- iii. Workshed Scheme for Khadi Artisans,
- iv. Scheme for Strengthening of Infrastructure of existing weak Khadi Institutions and Assistance for Marketing Infrastructure,
- v. Khadi Reforms and Development Programme (KRDP),
- vi. Interest Subsidy Eligibility Certificate (ISEC) Scheme.

Marketing of KVI products has been facilitated by KVIC through 7050 outlets of khadi institutions and also 8 departmental Khadi Gramodyog Bhavans (KGBs) and one Gramshilpa owned and managed by KVIC.