

**GOVERNMENT OF INDIA  
HEALTH AND FAMILY WELFARE  
LOK SABHA**

UNSTARRED QUESTION NO:1999  
ANSWERED ON:31.07.2015  
Contribution of Swachch Bharat Abhiyan  
Simha Shri Prathap

**Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:**

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether any evaluation has been made on the contribution of Swachch Bharat Abhiyan towards improvement of health indicators, if so, the details and the findings thereof; and

(b) the measures taken/being taken by the Government to create awareness about the benefits of low Total Fertility Rate among the people across the country?

**Answer**

(a): No. The Ministry of Health and Family Welfare has not conducted any study to evaluate the contribution of Swachch Bharat Abhiyan towards improvement of health indicators.

(b): World Population Day is celebrated at national, State and district level on 11 July of every year, wherein benefits of family planning and low fertility is also widely disseminated. The mass media are also used for creating awareness on benefits of adopting family planning and thereby reducing fertility rates. A national helpline has also been launched by the Government for creating awareness about the benefits of low fertility rates, etc.