GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:2016 ANSWERED ON:31.07.2015 DD Kendra in Backward and Tribal Region Nete Shri Ashok Mahadeorao

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the number of regional centres of Doordarshan and AIR in the country specially in the backward and tribal regions, location-wise and State/UT-wise including Maharashtra;
- (b) whether these centres are regularly telecasting the programme which promote tribal culture if so, the details thereof and if not, the reasons therefor:
- (c) whether the Government has not provided telecasting/broadcasting facility of DD and AIR in the backward and tribal areas of various States:
- (d) if so, the details thereof and the reasons therefor, State/UT-wise including Maharashtra; and
- (e) the time by which this facility is likely to be provided in the said areas?

Answer

THE MINISTER OF FINANCE; MINISTER OF CORPORATE AFFAIRS; AND MINISTER OF INFORMATION AND BROADCASTING (SHRI ARUN JAITLEY)

(a) Prasar Bharti has informed that as far as All India Radio (AIR) is concerned, total 127 Regional centres are presently functioning in the country including 24 regional centres specially in backward/ tribal areas. Location-wise, State/ UT-wise details of 127 Regional centres are given in Annexure-I.

As regards Doordarshan (DD), at present, there are 67 Doordarshan Studio centres and 1416 transmitters in the country including backward and tribal regions of the country. State/UT-wise locations of above Doordarshan centres in the country, including Maharashtra are given at the Annexure-II.

- (b) The All India Radio stations mentioned in para (a) are regularly broadcasting programmes which promote tribal culture like, Tribal festivals, Tribal Dance/Music, Tribal art/handicrafts, Tribal literature and History, personalities and heroes of tribal people, etc. Doordarshan Kendras/ Channels are telecasting programmes on tribal development and about tribal culture regularly. Twelve Doordarshan Kendras located in eight North East States and other tribal dominated areas of the country are covering wide range of issues of tribal women, children, education, agriculture, fauna, flora, horticulture, cattle, tribal games, legal rights relating to land and forests, tribal music, dance and culture.
- (c) to (e) Broadcasting facilities have been provided by AIR in the backward and tribal areas of various states. For Doordarshan, all parts of the country are covered by terrestrial transmission (including those in backward & tribal areas) and satellite mode and free-to-air DTH service, "DD Free Dish". DTH signals can be received anywhere in the country with the help of small sized dish receiver units.