

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1884
ANSWERED ON:31.07.2015
Agricultural Graduates for Kisan Channel
Shetti Shri Raju alias Devappa Anna

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to recruit agricultural graduates for newly launched Kisan Channel and the Kishanvani programme broadcasted by All India Radio (AIR);
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

Answer

THE MINISTER OF FINANCE; MINISTER OF CORPORATE AFFAIRS; AND MINISTER OF INFORMATION AND BROADCASTING
(SHRI ARUN JAITLEY)

(a) & (b) Prasar Bharati has informed that Doordarshan's Kisan Channel is a newly launched channel. It has no proposal as of now to recruit agricultural graduates for the channel.

For All India Radio (AIR), 26 agricultural graduates have been appointed as Farm and Home/Farm Radio reporters from the recently concluded recruitment for the post of Transmission Executive.

(c) Kisan Channel is being run by the in-house staff of Doordarshan and by engagement of casual staff as per requirement of the channel. Experts from the agricultural field are consulted from time to time as required.
